

# CREATING OWNERSHIP IN YOUR GARDEN

When thinking about ownership and getting others involved in your garden, it is important to think of the benefits, communicate your ideas and plans, and be welcoming to others.

## What are some benefits of community and school gardens?

- Bringing together people from a variety of backgrounds
- Building community leaders
- Increasing eyes on the street
- Growing traditional crops
- Inspiring healthier diets
- Helping to reduce air pollution
- Growing your own produce
- And much more!

## How do I get others involved in my garden?

- Host events, such as planting, harvesting, and meeting the fellow gardeners
- Schedule regular workdays
- Engage kids
- Personalize it with signs and decorations
- Distribute flyers, handouts, and regular newsletters

## How can I communicate with others?

- Invite friends, neighbors, coworkers, etc., to the garden
- Gather email addresses from interested community members and create a free e-newsletter through Mailchimp.com
- Say hello to passersby and invite them into the garden
- Host events at the garden that are open to the public
- Hand out or send out flyers and newsletters so people know what's going on at the garden



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